

# CLOUD9

STRATEGIES

## NONPROFIT SUITE OF SOLUTIONS: DONORLYNK



DONOR MANAGEMENT  
SIMPLIFIED  
WHERE SIMPLICITY AND  
EFFICIENCY MEET

## READY TO RAISE MORE MONEY?

### BUILDING STRONGER RELATIONSHIPS WITH YOUR DONORS

- Proven processes to build stronger relationships with your donors
- Focus interactions to showcase your vision and mission
- Validate the commitment to give
- Built in automated processes to stay connected with your donors
- Donation tracking and pipeline reporting
- Easily create reports and dashboards
- Built in thank you letters and emails

### HELPING YOU RAISE MORE MONEY

- Get to know your donors and why they support you
- Showcase your organization's vision and mission
- Focused communication with your donors
- Custom online giving forms to simplify the giving approach
- Access your entire system from your smartphone or tablet

### SIMPLISTIC REPORTING FROM YOUR DONOR MANAGEMENT SYSTEM

- Easily create reports in a drag and drop environment
- No more hard to build queries
- Filter data with the push of a button
- Automatically schedule reports to email directly to your team
- Integrated charts and graphs

### PUTTING AUTOMATION TO WORK FOR YOU

- Systemize and coordinate cultivation such as individual meetings, events, volunteer interactions, and follow up communications
- Tailor solicitation based on donors qualifications or interests
- Customize reporting for specific audiences
- Inspire donors with communications timed to your processes